# JOEBECK ANDREW F. GUSI

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## PROFESSIONAL SUMMARY

Dynamic Full-Stack Developer and Creative Technologist with a strong foundation in Computer Engineering. Specializes in building high-performance, responsive web applications using React and Next.js, while seamlessly integrating creative multimedia solutions. Proven ability to optimize UI/UX architectures, architect robust databases with Firebase and Supabase, and deliver high-retention video content that drives brand engagement. Adept at bridging the gap between complex technical systems and compelling visual storytelling.

## EXPERIENCE

*Front-End Developer* Manila, Philippines

8box Solutions Inc. July 2025 - June 2026

- Developed and maintained responsive web applications using React and modern JavaScript frameworks, ensuring cross-browser compatibility and optimal performance.
- Redesigned and optimized company website's front-end architecture, reducing page load time by 45% and increasing user conversion rates by 28%.
- Collaborated with a development team to build a comprehensive system and responsive website for The Institute of Internal Auditors Philippines (IIAP), streamlining resource access for 2,000+ professionals.

*Video Editor & Graphic Designer* Manila, Philippines

Trident Digital April 2026 - June 2026

- Executed project-based graphic design and high-retention video editing tasks, utilizing DaVinci Resolve and Fusion for complex visual effects and documentary-style narratives.
- Implemented 3D camera tracking and node-based compositing to produce compelling multimedia content.

*Multimedia Specialist* Manila, Philippines

YAEY Production June 2026 - Present

- Produce and edit engaging video assets for brand marketing campaigns and dynamic content.
- Deliver high-retention test edits and optimize visual storytelling workflows using advanced editing frameworks.

*Freelance Web Developer* Manila, Philippines

Self-Employed 2021 - 2023

- Designed and developed custom responsive websites for 10+ clients across diverse industries, managing full project lifecycle from consultation to deployment.

## PROJECTS

### HIKESAFE (App & Website)

- Designed and developed a safety-focused hiking application and its official thesis-showcase website; codebase maintained on GitHub.

**P3KCARS**

- Developed a public website featuring a responsive user interface and clean navigation.

**PTSI**

- Built and deployed a responsive company website utilizing Firebase Hosting.

**RESORTIFYPH**

- Developing a comprehensive resort booking platform.

**IIA Organization Portal**

- Developed a dedicated organization website to manage content, resources, and membership information.

**INTERFACE 2026**

- Created a seminar website featuring speaker profiles, event roadmaps, and a complete registration system.

**EASYJOURNAL**

- Built a lightweight journaling application, maintaining a repository with full implementation details.

## EDUCATION

*Bachelor of Science in Computer Engineering* — Manila, Philippines

Polytechnic University of the Philippines — Oct 2022 - Present

- Major in System Development. Thesis on "Long Range for Robust Emergency Communication with Mobile App Integration for Beginner Hikers".

## CERTIFICATES

- Understanding Data Engineering
- Introduction to Git
- Cisco Certified: CCNA - Introduction to Networks

## SKILLS

**Core Competencies:** Responsive Web Design, UI/UX Implementation, Video Editing, Graphic Design, Retention-based Storytelling, Visual Effects, 3D Camera Tracking.

**Programming Languages:** JavaScript, TypeScript, HTML5, CSS3, Python, C, C++, C#, PHP, Java, SQL, Assembly.

**Frameworks & Libraries:** React, Next.js, Node.js, Tailwind CSS, Material UI, Redux, Vue.js, Express.js, Bootstrap, jQuery, Shopify/Liquid.

**Databases & Cloud:** Firebase, Supabase, Redis, MySQL, Microsoft Azure.

**Tools & Technologies:** Git/GitHub, VS Code, Postman, Arduino, DaVinci Resolve, Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Canva, Affinity, Figma, Vite, ESP32/ESP8266, LoRa.